

ASMI ANNUAL REPORT 2019 ADVERTISING INFORMATION

The Annual Report of the Association of Singapore Marine Industries is a publication containing a summary report of the industry's performance, the activities and programmes organised by the Association and its financial statements. The ASMI's Annual Report 2019 will be released in June/July 2020. The Annual Report also provides a listing of ASMI members and the companies' contact information.

The Annual Report is distributed free to all ASMI members, relevant government bodies and embassies. It is also disseminated to marine organisations, trade offices and business associations, as well as selected tertiary and research institutions, major shipping companies, media agencies and libraries, both locally and overseas.

ADVERTISING RATES

Advertisement Placement Location	Costs (S\$)	Total Costs (S\$) Inclusive of 7% GST
Back Cover (Full Page Full Colour)	4,000	4,280
Inside Front Cover (Full Page Full Colour)	3,600	3,852
Inside Back Cover (Full Page Full Colour)	3,200	3,424
Page Facing President's Report (Full Page Full Colour)	3,200	3,424
Run-Off Page (Full Page Full Colour)	2,200	2,354

Terms & Conditions:

- 1) All advertising rates are subjected to prevailing GST.
- 2) All bank charges for telegraphic transfer and overseas payment must be borne by the Advertiser.
- 3) The Advertisement Booking is subject to confirmation by ASMI and placement location selected is subject based on space availability during time of booking.
- 4) The Advertising Contract must be signed, stamped and faxed to Fax: 6264 6486 or emailed to admin@asmi.com.
- 5) All advertisement artworks/positive films with colour proof/Acrobat PDF are to be provided by the Advertiser.
- 6) Artwork must be submitted in the following size specifications:
 - Full Page Advertisement
 - 216 mm x 303 mm (Bleed Size)
 - 210 mm x 297 mm (Trim Size)
 - Half Page Advertisement
 - 216 mm x 154 mm (Bleed Size)
 - 210 mm x 148 mm (Trim Size)
- 7) The Publisher reserves the right to reject any advertisement that may in any way be contrary to the interests of the publication or the Association. Standard publishers' conditions for acceptance of advertising will apply.
- 8) ASMI is not responsible for any claim made on the Advertisers.
- 9) All payments must be crossed and made payable to the Association of Singapore Marine Industries upon receipt of contract. Thereafter, an interest rate of 1.5% will be charged per month or part thereof.
- 10) The Advertising Contract is not subjected to cancellation.
- 11) All payment will be officially acknowledged by ASMI.

For further information, please contact ASMI Secretariat at Tel: 6264 6436 or via email at admin@asmi.com.

ASMI ANNUAL REPORT 2019
ADVERTISING CONTRACT

ADVERTISEMENT BOOKING:

We hereby confirm to advertise in the ASMI Annual Report 2019 as per the particulars stated below:

Name of Company (Advertiser)			
Address			
Name and Designation of Contact Person		Tel	
		Fax	
Email Address			
Advertisement Space Booked Placement Location	Rate (S\$)	Rate with 7% GST (S\$)	Please tick (✓)
Back Cover (Full Page Full Colour)	4,000	4,280	
Inside Front Cover (Full Page Full Colour)	3,600	3,852	
Inside Back Cover (Full Page Full Colour)	3,200	3,424	
Page Facing President's Report (Full Page Full Colour)	3,200	3,424	
Run-Off Page (Full Page Full Colour)	2,200	2,354	

- Advertisement booking is subject to confirmation by ASMI on placement location selected based on space availability during time of booking.
- Payment must be crossed and made payable to the Association of Singapore Marine Industries upon receipt of contract. Thereafter, interest rates of 1.5% will be charged on arrears per month or part thereof.
- Payment will be officially acknowledged by ASMI.
- The Publisher reserves the right to reject any advertisement that may in any way be contrary to the interests of the publication.
- For further information, please contact ASMI Secretariat at Tel: 6264 6436.

DECLARATION

- I have read the Terms and Conditions as stated in the Advertising Information for ASMI Annual Report 2019.
- I acknowledge that this Advertising Contract is not subjected to cancellation after confirmation by ASMI.

Name and Designation of Authorised Personnel		Company Stamp
Signature & Date		

For Official Use:	
Advertisement Confirmation	