

## ASMI 47<sup>TH</sup> ANNUAL GENERAL MEETING AND ELECTION OF NEW COUNCIL

ASMI held its 47<sup>th</sup> Annual General Meeting (AGM) on 26 May at the Jurong Country Club. The Meeting was called to order with the quorum of members attended. ASMI President Mr Wong Weng Sun chaired the Meeting and presented the performance report of the Singapore Marine Industry in 2014.

Mr Wong reported that the total turnover of the marine and offshore industry in 2014 was S\$17.23 billion, S\$1.93 billion more than the S\$15.3 billion attained in 2013. The rigbuilding and offshore sector contributed 65% of the total turnover, followed by ship repair and conversion sector with 32% and the shipbuilding sector with 3%.

Two other reports were presented at the AGM. ASMI's Executive Director, Ms Winnie Low, presented the Association's report for 2014. Ms Low briefed the meeting on the key thrusts during the Association's programmes and activities organised by ASMI during the year in review. These thrusts of ASMI

were in the areas of workplace safety and health, manpower development, training, industry promotion and profiling, and industry networking.

The Financial Report for the year in review was presented by the Association's Honorary Treasurer, Dr Lee Chay Hoon. She took the meeting through the financial statements for the year ending 31 December 2014. The Financial Report had been circulated to members prior to the AGM for perusal. The accounts were audited by the Honorary Auditors Mr Thomas Tan of American Bureau of Shipping and Mr Goh Lam Bee of Lloyd's Register as well as external auditor Chew Whye Lee.

Both the Financial Report and Annual Report for 2014 were accepted and adopted by members in attendance. The Meeting then proceeded to the highlight of the AGM - the election of a new ASMI Council for a two-year term commencing June 2015 to May 2017.

The election saw the appointment of a new President - Mr Chow Yew Yuen, Chief Executive Officer of Keppel Offshore & Marine Ltd. Mr Chow had served as Vice-President of ASMI since June 2011. He takes over the helm from Mr Wong Weng Sun who was stepping down after the successful completion of three consecutive terms of six years.

Two new Vice-Presidents were also elected. They were Mr Ong Poh Kwee, Deputy President of Sembcorp Marine and Mr Chua San Lye, Senior General Manager (Human Resource) of Jurong Shipyard. The new ASMI Council comprised 15 members, with 12 returning and three new members.

The Meeting ended with the presentation of memento to Mr Wong in appreciation of his leadership and service to the industry for the past three terms. Members present were then invited to a buffet dinner with the new ASMI Council.



ASMI 47<sup>th</sup> Annual General Meeting in session at Jurong Country Club.



A fellowship dinner ensued after the AGM.

## ASMI'S NEW PRESIDENT - MR CHOW YEW YUEN

Mr Chow Yew Yuen, 60, Chief Executive Officer of Keppel Offshore & Marine Ltd, has been elected President of the Association of Singapore Marine Industries (ASMI) at the Association's Annual General Meeting held on 26 May 2015.

Mr Chow takes over the Association's helm from Mr Wong Weng Sun, who had been ASMI's President since June 2009. Mr Chow was Vice President for two previous consecutive terms from June 2011 to May 2015.

Prior to his current appointment as CEO of Keppel Offshore & Marine in February 2014, Mr Chow was the Chief Operating Officer of Keppel Offshore & Marine since 1 March 2012 and its Managing Director from 1 June 2011. He has been with Keppel Offshore & Marine for over

34 years and was based in the United States for 18 years. In the Americas, Mr Chow is Chairman of Keppel AmFELS, LLC, Keppel FELS Brasil SA and Keppel Offshore & Marine USA, Inc.

Mr Chow holds a Bachelor of Science in Mechanical Engineering with First Class Honours from the University of Newcastle-Upon-Tyne. He also attended the Advanced Management Programme at Harvard Business School.

Mr Chow's other appointments include being Chairman of National Work at Heights Taskforce, member of Workplace Safety & Health Council, Singapore Accreditation Council, ABS Offshore Technical Committee, ABS Southeast Asia Regional Committee and DNV GL South East Asia & Pacific Committee.



Mr Chow Yew Yuen, Chief Executive Officer of Keppel Offshore & Marine, was elected as the new President of ASMI in June 2015.

## NEW ASMI COUNCIL FOR 2015 TO 2017

### ASMI COUNCIL FOR TERM JUNE 2015 TO MAY 2017

<b>PRESIDENT</b> Mr Chow Yew Yuen	Chief Executive Officer	Keppel Offshore & Marine Ltd
<b>VICE-PRESIDENTS</b> Mr Ong Poh Kwee Mr Chua San Lye	Deputy President Senior General Manager (Human Resource)	Sembcorp Marine Ltd Jurong Shipyard Pte Ltd
<b>HONORARY SECRETARY</b> Mr Patrice Mauger	Managing Director & Head of Region	MAN Diesel & Turbo Singapore Pte Ltd
<b>HONORARY TREASURER</b> Mr Freddie Woo	Executive Director	SML Shipyard Pte Ltd
<b>HONORARY ASSISTANT TREASURER</b> Mr Lim Nian Hua	Chief Operating Officer	Singapore Technologies Marine Ltd
<b>COUNCIL MEMBERS</b> Mr Maarten Jongen Mr Chris Ong Dr Lee Chay Hoon	Managing Director Executive Director (Commercial) General Manager (Organisation Development & Human Resources)	Damen Shipyards Singapore Pte Ltd Keppel FELS Ltd Keppel Shipyard Ltd
Mr Yong Chee Min Mr Alex Choe Mr Tony Richardson Mr Royce Lim Mr Lim Chiang Theng Mr Ong Ban Leong	Director (HSE) Director (Sales Governmental) Managing Director General Manager (Business) Senior General Manager (Operations) Managing Director	Keppel Singmarine Pte Ltd MTU Asia Pte Ltd Shiptech Pte Ltd Sembawang Shipyard Pte Ltd SMOE Pte Ltd Wärtsilä Singapore Pte Ltd

## ASMI SIGNS MOU WITH SCCCI TO LOCATE AT NEW TRADE ASSOCIATION HUB

The Association has entered into a Memorandum of Understanding (MOU) with the Singapore Chinese Chamber of Commerce & Industry to promote industry upgrading and cross-sector collaboration through co-location at the Trade Association (TA) Hub.

The launch of the TA Hub initiative was announced at the Local Enterprise and Association Development (LEAD) Partners 10<sup>th</sup> anniversary dinner on 2 June. The event was officiated by Mr Lim Hng Kiang, Minister for Trade and Industry.

The TA Hub will be located within the iconic iHub, the ex Jurong Town Hall. The latter is the first conserved building to be gazetted as a national monument. The TA Hub would be established by the SCCCI and JTC Corporation. It is expected to be ready by early 2017.



ASMI, represented by Vice President Mr Chua San Lye (fifth from left), together with representatives from other trade associations and SCCCI, at the launching of the Trade Association Hub initiative.

Apart from ASMI, ten other trade associations also signed similar MOUs with SCCCI. Co-locating at the TA Hub will allow these associations to leverage on shared facilities and facilitate networking among members and catalyse cross-industry collaboration.

## SEMINAR ON EMPLOYMENT LAWS FOR MARINE CONTRACTORS

ASMI together with the Employment and Employability Institute (e2i) and Singapore Workforce Development Agency organised a Seminar on Employment Laws for Marine Contractors on 25 June. The half-day seminar, held at e2i, was supported by the Marine Engineering Tripartite Committee.

The seminar focused on the roles and responsibilities of marine contractors as employers, rights and obligations of employers and employees under the Employment Act and key employment terms. The session was facilitated by

trainer, Mr Chia Boon Cher, a veteran in human resource management and industrial relations.

About 100 participants comprising senior management and human resource personnel from marine contracting companies attended the seminar. The seminar was useful in raising employers' knowledge and awareness on their responsibilities and obligations under the law. Due to overwhelming response from marine companies, a second run of this seminar will be conducted in the next quarter of this year.



Seminar on Employment Laws for Marine Contractors.



# ASMI ORGANISED SINGAPORE'S PARTICIPATION IN FOUR TRADE SHOWS TO MARKET INDUSTRY'S CAPABILITIES WORLDWIDE

The second quarter was a busy time for ASMI as it organised Singapore's participation in four trade exhibitions to promote and profile the industry overseas. These exhibitions were held in four countries spanning three continents. They were Sea Asia in Singapore, Offshore Technology Conference in Houston, USA, Nor-shipping in Oslo, Norway, and Oil & Gas Asia in Kuala Lumpur, Malaysia.

ASMI led the national representation at these exhibitions by setting up Singapore Pavilions featuring a total of 75 Singapore-based companies. Together they showcased the diversity and capabilities of the Singapore's marine & offshore, oil & gas and maritime industry sectors.

## SEA ASIA 2015

The 840-sqm Singapore Pavilion at Sea Asia 2015 was led by ASMI and organised with Singapore Maritime Foundation (SMF) and Singapore Shipping Association. Sea Asia was held from 21 to 23 April at the Marina Bay Sands Convention and Exhibition Centre in Singapore.

Sea Asia 2015 was officially opened by Guest-of-Honour Minister for Transport and Second Minister for Defence, Mr Lui Tuck Yew. In his opening address, the Minister commented that Asia is fast becoming the engine of global growth and the maritime industry needs to be prepared in developing infrastructure and technology, pursuing growth in a sustainable and responsible manner, and growing a quality maritime workforce. He said that "All signs suggest that Asia will drive global shipping in the coming years. Shipping

In recent years, ASMI has stepped up its efforts to assist companies, especially small and medium enterprises (SMEs), venture overseas to promote their business and market their products and services, including technologies and solutions, to overseas markets. Participating collectively as a group under the national banner not only helped to raise the profile of these SMEs, it also lowered their cost of participation as companies in the Singapore Pavilion received iMAP funding, from International Enterprise Singapore under its International Marketing Activities Programme (iMAP).

patterns have shifted and will continue to move towards Asia."

During his tour of the exhibition, Mr Lui called at the Singapore Pavilion and officiated the lighting-up ceremony to 'open' the pavilion. 40 Singapore-registered companies were represented in the national pavilion, offering a wide range of products and services for the maritime sector.

Sea Asia 2015 occupied a total exhibition space of 8,674 sqm with 426 exhibiting companies. The Show Organiser reported a total attendance of 16,185 trade visitors. Apart from Singapore, the exhibition also featured six other countries - China, Korea, Malaysia, Netherlands, Norway and Panama.

There was also a 3-day Conference Programme, discussing topics such as liner & bulk shipping and its growth in Asia, fluctuating oil prices and its challenges to Asian and global markets, technology innovations, green technologies and LNG developments.

The SMF also hosted a high tea reception at the Singapore Pavilion on the first day of the exhibition. The reception was well attended by exhibitors and their guests including overseas visitors.



Guest-of-Honour Minister for Transport and Second Minister for Defence, Mr Lui Tuck Yew (3<sup>rd</sup> from left), officiated the opening of the Singapore Pavilion.



Singapore Pavilion at Sea Asia 2015.



## OFFSHORE TECHNOLOGY CONFERENCE 2015

24 companies participated in Offshore Technology Conference (OTC) 2015 held from 4 to 7 May at the NRG Park in Houston. This is the 10th year that ASMI is organising the Singapore Pavilion at OTC.

Exhibitors in the national pavilion included shipyards, vessel operators, manufacturers and suppliers of steel wire rope and lifting appliances, bearings, bolts and nuts, fasteners, pipes, valves, pressure vessels, reactors and separators. There were also companies specialising in cable



support systems, water treatment systems, gas detection systems, fire protection and thermal systems, surface treatment and coating services and logistics and IT solutions.

OTC 2015 hosted 2,682 exhibitors from 37 countries over a total exhibition space of 695,005 sf. It attracted an attendance of 94,700 visitors this year, which was lower than 108,300 visitors in 2014.

OTC 2015 also featured a conference programme packed with panel and technical sessions on a wide variety of topics, including future industry directions, offshore technology trends, improvements and advances, deepwater exploration, onshore shale revolution and risk management.

Singapore Pavilion @ OTC 2015.



## NOR-SHIPPING 2015

ASMI co-organised the Singapore Pavilion at Nor-shipping 2015 with SMF. Nor-shipping, a leading maritime event, was held from 2 to 5 June at the Trade Fairs Exhibition Centre in Lillestrøm, Oslo. The biennial event, which celebrated its 50<sup>th</sup> anniversary with its 25<sup>th</sup> edition this year, was organised by Norges Varemesse.

The Pavilion was officially opened by the Minister of Transport, Mr Lui Tuck Yew, with a ribbon-cutting ceremony on 2 June 2015. The 216-sqm Pavilion featured 14 Singapore companies that included shipyards specialising in ship repair and conversion, shipbuilding, rigbuilding and offshore engineering. There were also companies providing ship brokering and marine consultancy services, marine fuel testing services, and bunker quantity survey as well as



Guest-of-Honour, Mr Lui Tuck Yew, Minister for Transport (7<sup>th</sup> from left), with members of the Singapore delegation and exhibitors at the Singapore Pavilion.



Singapore Pavilion at Nor-Shipping 2015.

manufacturers and suppliers of hydraulic cylinders, rigging & mooring systems, safety equipment, turbochargers and personal protective equipment.

Nor-shipping 2015 showcased 992 companies covering a total exhibition area of 22,500 sqm spread across five halls. Besides Singapore, there were 17 other national pavilions. The Show Organiser reported an increase in show visitorship from 14,870 in 2013 to 15,400 in 2015.

As in previous editions, the programme at Nor-shipping 2015 also included conferences with high-profile speakers as well as forums that engaged the international maritime community.

## OIL & GAS ASIA 2015

The 15<sup>th</sup> edition of Oil & Gas Asia (OGA) 2015 was held from 2 to 4 June at the Kuala Lumpur Convention Centre. This was ASMI's first time at OGA. Nine companies participated together in the 108-sqm national pavilion. They were suppliers of hose coupling, turbo-machinery, heating equipment, HVAC product, electrical cable and accessories, winches, cable lugs, valves, actuators and gearboxes.

Some 2,252 exhibitors took part in OGA 2015, occupying a total exhibition area of 23,644sqm. 16 national pavilions were present at this biennial trade show. They were from Australia, Austria, Belgium, China, Denmark, France, Germany, India, Italy, Norway, Scotland, Singapore, South Korea, Netherlands, United Kingdom and United States of America. Statistics showed that OGA 2015 was attended by some 23,414 visitors over the 3-day show.



ASMI organised Singapore's participation at OGA in Kuala Lumpur.





## MARITIME CAMPUS @ MERIDIAN JUNIOR COLLEGE

ASMI jointly organised the third Maritime Campus at Meridian Junior College on 27 April 2015 with its MaritimeONE partners from Singapore Maritime Foundation, Maritime and Port Authority of Singapore and Singapore Shipping Association. The previous two editions were staged at Victoria Junior College and Hwa Chong Institution.

Maritime Campus is a maritime career fair for junior colleges (JC). It is initiated to introduce the maritime industry to JC students and create awareness on cross-disciplinary education and career opportunities in the industry.

The full-day event was held at the canteen of the junior college. It was organised in the form of an exhibition and incorporated a quiz to further engage the students. The exhibition offered a glimpse into Maritime Singapore highlighting the importance of shipping to our economy as well as Singapore as one of the world's busiest ports and premier International Maritime

Centre. The exhibition also featured the offshore and marine engineering sector and the variety of maritime careers available in the industry. Models of vessels, jackup and semi-submersible rigs were displayed at the exhibition.

A Quiz was conducted to test the students' knowledge on Maritime Singapore. The Quiz proved to be a popular activity at the Exhibition and was effective in ensuring that the students go through the exhibits to seek out the answers to the questions asked. A Lucky Dip was also offered to draw students to visit the exhibition.

A MaritimeONE scholar, Mr Ong Kah Hin, was also present at the Maritime Exhibition to share information on his maritime course with the students. Mr Ong is an alumnus of Meridian Junior College and a Year 4 student in the Bachelor of Science in Maritime Studies programme at the Nanyang Technological University. The Maritime Campus provided a good platform for the MaritimeONE partners to raise the students' awareness of the maritime industry in Singapore.



Maritime Campus at Meridian Junior College.



A MaritimeONE scholar sharing his maritime course experience with the students.

## SINGAPORE MARITIME WEEK 2015 OPENS WITH MARITIME SINGAPORE EXHIBITION

The 10<sup>th</sup> edition of the Singapore Maritime Week (SMW) was officially opened on 19 April 2015 by Minister for Transport and Second Minister for Defence, Mr Lui Tuck Yew, at the Marina Bay Sands Event Plaza.

Driven by the Maritime and Port Authority of Singapore (MPA), SMW is a flagship event that brought together the international maritime community in Singapore for a week of high-level programming to profile Maritime Singapore. This year was especially significant as it is the 10<sup>th</sup> anniversary of SMW.

SMW 2015 was held from 19 to 24 April with the theme "People, Ideas and Opportunities". The event provided a key platform

to promote thought leadership and business opportunities across the maritime sector, as well as many engagement and networking opportunities for the industry. SMW 2015 featured some 30 events including trade conferences, exhibitions, dialogues, roundtable discussions, learning journeys and social events. It showcased the vibrancy and diversity of Singapore as an International Maritime Centre and the various maritime clusters from shipping, offshore marine, ancillary services to research and development.

"Singapore Maritime Week brings together stakeholders from around the world to exchange views on key issues of the day. Over the years, SMW has grown in size and significance, and is now one of the largest maritime events in the region. The expansion of SMW reflects the growing role that Singapore plays as an international hub port and maritime centre," said Minister Lui Tuck Yew.

Minister Lui also officiated the opening of the Maritime Heritage Exhibition, which kicked off SMW 2015, put together by MPA and its MaritimeONE partners - Singapore Maritime Foundation, Singapore Shipping Association and ASMI.

This Maritime Heritage Exhibition, titled "Maritime Singapore: From Trading Post to Global Hub", traced the evolution of Maritime Singapore from its humble beginnings to its emergence as a global hub port and an international maritime centre. It also narrated the story of how the past and present are shaping the future of Maritime Singapore. Visitors were able to experience the transformation of Maritime Singapore as they walked through the five zones of the exhibition featuring maritime artefacts, interactive presentations and multi-media displays.



Minister Lui Tuck Yew (centre) launched SMW 2015 with ASMI Vice President, Mr Freddie Woo, (1<sup>st</sup> from left), SSA President, Mr Patrick Phoon (2<sup>nd</sup> from left), SMF Chairman, Mr Michael Chia (1<sup>st</sup> from right) and MPA Assistant Chief Executive, Ms Tan Beng Tee (2<sup>nd</sup> from right).